

For Immediate Release

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Local Framer Awarded CERTIFIED PICTURE FRAMER® Designation

Roberta Condon, local artist and owner of [R. Condon Gallery & Custom Framery](#) located in [Portage, WI](#), has earned the prestigious CERTIFIED PICTURE FRAMER (CPF®) designation from the Professional Picture Framers Association (PPFA®).

This achievement permits [Condon](#) to use the CPF professional designation after meeting rigorous qualifications. These include successful completion of a 3 ½ hour, 150-question, examination administered by PPFA and demonstrating knowledge of preservation framing standards.

PPFA initiated the CPF program in 1986 to raise the standards of the framing profession, improve education within the industry, and recognize framers who demonstrate a broad knowledge and skills of established professional criteria.

Now at age 69, Condon has framed since she held a job during college at a frame shop in Illinois. She frames her own work and added a frame shop to her gallery in 2020 during the Covid pandemic. Condon states “since the gallery was closed it was a good time to set up a dedicated space for framing and open it up to the public”.

There are less than a handful of those who frame professionally in Wisconsin who have earned this prestigious designation. Condon states “it isn’t what you know, but what you DON’T know in framing that can permanently damage or fail to preserve a cherished memory or piece of monetary value.”

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The Professional Picture Framers Association (PPFA) is an international organization offering programs and services designed to improve the framing industry, foster and enhance the quality of professional custom picture framing. PPFA provides education, certification and hosts an international framing competition. For more information, visit www.ppfa.com.